

2019 Christmas in Comfort

Sponsors & Underwriters



Dear Chamber Members and the Greater Comfort Area Community,

Christmas In Comfort is a much-anticipated day-long event that draws both residents from the community and visitors throughout the surrounding area to shop, dine, and stay at our lodgings...all part of having a wonderful time in Comfort. This year will be the 33rd **Christmas in Comfort**, and it takes place on Saturday, November 30th. Volunteers are already planning for the event which has become an important tradition in the lives of many folks.

Preparations require not only hundreds of volunteer hours, but also significant expenditures of money. Without financial help from sponsors and underwriters, Christmas in Comfort could not happen! Funds are needed for the essential items listed below as well as others too numerous to detail:

Replacement of Street Lighting
Christmas Street Lighting
Music and Entertainment
Fireworks
Security Officers

Decorations
Portable Potties
Signage & Printing
Trash Dumpster & Pick Up
Miscellaneous & General Expenses

Comfort is widely recognized for **Christmas in Comfort** and residents and visitor look forward to this event that includes much that's familiar and a little that's new. We pride ourselves on the warm and welcoming atmosphere for which Comfort is known. As the saying goes, "***I found Comfort in Texas!***"

The Comfort Chamber of Commerce Board of Directors and the Christmas in Comfort Committee invite you to help by becoming a Sponsor or an Underwriter. The form is attached for your consideration.

While we know it may seem early to be requesting sponsorships and underwriters, however, the event is really just around the corner. Much of our street lighting has deteriorated over time and needs replacement, and the order for new lights needs to be placed, the deposit is due on the fireworks, and decorations are soon to be ordered...the list goes on.

Do call us at 830-995-3131 if you have questions. We look forward to hearing from you, and thank you for your consideration and support in making **Christmas in Comfort** a reality.

With warm regards,

***Your Comfort Chamber of Commerce Board of Directors
and the Christmas in Comfort Committee***

